

KENTUCKY DERBY MUSEUM

GET IN ON THE ACTION



Share the fun of the Kentucky Derby experience with your group.

Visitors can call their own race, ride on a "horse", test their Derby knowledge and watch Derby races dating back to 1918. The museum features a 360 degree hi-def film, "The Greatest Race", that puts our guests in the heart of the Kentucky Derby action.

Your Visit Includes:

Museum Tour (Plan 60 minutes)

Experience the pageantry and excitement of the "Greatest Two Minutes in Sports", the Kentucky Derby. Enjoy two floors of interactive exhibits. Guests can watch their favorite Derby from as early as 1918 and listen while owners, trainers and jockeys share their legendary victories. Your guests will be surrounded by the sounds, images and artifacts that bring the traditions of the longest running American sporting event to life.



Finish Line Gift Shop (Plan 15 minutes)

Our gift shop offers a unique selection of equine related gifts from t-shirts to one-of-a-kind jewelry and artwork.



Churchill Downs Guided Walking Tour (Plan 30 minutes)

View the Grandstand, Finish Line and Winner's Circle as our guide tours you through historical Churchill Downs. Tours include visits with our resident Thoroughbred and his companion, a miniature horse, in the backyard paddock. Last tour 4:30pm daily.



"The Greatest Race" (Plan 15 minutes)

Feel the excitement of the crowd and hear the thunder of hooves as you view this award-winning show. This film of Derby Day and the activities surrounding it, is presented in HD on our 360 degree screen. The last screening is at 4:10pm daily.



GROUP TOUR PACKAGES

Backstretch Breakfast Tour



During this tour, your group will savor a Southern style breakfast in the exclusive atmosphere of a morning at the track. Guests will view the magical process of training world-class Thoroughbreds during their early morning workouts while dining in Churchill Downs' trackside kitchen. Museum tour guides will greet your group and guide you on a short walk through the barn area where up to 1,400 horses are stabled. Your guests will leave with a new perspective and knowledge of Thoroughbred horse racing.

Price includes Museum admission.
Tour available April-November at 7:00am or 8:30am. 15 guest minimum. Plan 3 hours with Museum visit. Reservations and deposit required 30 days from visit.

"The Race Activity"



Play the ponies with our own Kentucky Derby Museum race activity. Guests will wager with "horsey bucks" on three races and learn the basics of racing from the Museum's racing emcee. During the Holiday season we transform the horses into reindeer so your guests will cheer on their favorite reindeer.

Price includes Museum admission.
Reservations and deposit required 30 days from visit.
Plan 3 hours with Museum visit.

Make your own Derby hat!



Who doesn't love a hat? Derby hats are loads of fun to make. Your guests will be provided with a hat and Derby-inspired decorations to make their very own Derby chapeau to wear during their visit and to take home.

Price includes Museum admission and hat making materials for men and women. Reservations required. Plan 3 hours with Museum visit. Available anytime.

Inside the Vault Tour - NEW IN 2012



Enjoy an exclusive tour into the vault of the Kentucky Derby Museum. Our Curator of Collections will do a "Show and Tell" of eight to ten collection pieces. These pieces will range from unique items in our collection to priceless Derby trophies. If your guests would like to see certain pieces, our Curator will do their best to present their favorites. At the end of the presentation, guests will have the opportunity to walk through the vault area and see how collection pieces are stored.

Price includes Museum admission.
Reservations required 2 weeks from visit. Plan 3 hours with Museum visit. Exclusive to groups of 15 or more.

Breakfast at the Spires - NEW IN 2012



A unique opportunity for your group to watch magnificent Thoroughbreds train on the legendary Churchill Downs track from high atop the fourth floor Jockey Club Suites balcony. Within feet of the famed Twin Spires, your guide will share the history of Churchill Downs and its great event, The Kentucky Derby, while guests have a selection of savory breakfast treats and coffee. The real magic begins as the track opens for training and scores of Thoroughbreds stream onto the dirt to begin their workouts. To finish the tour, your group will be guided into the grandstand, to watch, listen (and smell) the Thoroughbreds from the rail.

Price includes Museum admission.

Available April-November, 8:15 am- 9:15 am.

Plan 3 hours with Museum visit. Reservations and deposit required 30 days from visit.

VIP Tour of the Museum - NEW IN 2012



Visit the Museum with personal attention from a private tour guide. Our Derby expert will guide your group through the exhibits on the first floor answering questions about the "Greatest Two Minutes in Sports" and sharing insights along the way.

24 hour notice required to secure the guide.

Exclusive to groups of 15 or more.

Plan 2 hours with Museum visit.

LOUISVILLE EXTRAS

Day at the Races with Churchill Downs



After spending the morning at the Kentucky Derby Museum, top off the visit with an afternoon of racing at legendary Churchill Downs racetrack. Your choice of reserved box seats or indoor premium dining rooms. One special way to enhance the visit is to name a race in honor of your group and you will be able to present the trophy to the winner of your race!

This package is available on racing days from May-June and November. Contact Churchill Downs Group Sales at www.churchilldowns.com.

Louisville Legends Package

Enjoy two of Louisville's greatest sporting attractions at one low price, Kentucky Derby Museum and Louisville Slugger Museum and Factory. Guests will spend the morning at the Kentucky Derby Museum enjoying interactive horse racing exhibits, viewing "The Greatest Race" and taking a guided walking tour of Historic Churchill Downs. Next your group will travel to the heart of Louisville to explore the Louisville Slugger Museum and Factory, home of the World's Biggest Bat. See Babe Ruth's bat and take a factory tour that concludes with a free mini bat. Lunch to follow at the Slugger Museum.

Plan 5 hours for entire package, including lunch. Reservations required. Additional add-ons are Muhammad Ali Center and Frazier History Museum. Contact JiVon Dukes for reservations.



KENTUCKY DERBY MUSEUM

704 CENTRAL AVENUE
LOUISVILLE, KY 40208
www.derbymuseum.org

Hours:

March 15 - November 30
Monday - Saturday
8:00 am - 5:00 pm
Sunday 11:00 am - 5:00 pm

December 1 - March 14
Monday - Saturday
9:00 am - 5:00 pm
Sunday 11:00 am - 5:00 pm

Closings:

The Museum is closed Thanksgiving, Christmas Eve, Christmas Day, Derby Day (first Saturday in May) and Oaks Day (Friday before Derby).



Policies and Special Features

- Parking available on site
- Educational programs available for both students and senior groups
- FAM tours available
- Open early Visits
- We meet all ADA requirements
- Group photos
- Derby Cafe (reservations required)
- Finish Line Gift Shop
- Induction loop available for the hearing impaired
- Museum is handicap accessible



Make a reservation

JiVon Dukes - Group Tours
Phone: (800) 273-3729
or (502) 992-5919
Fax: (502) 636-5855
Email: jdukes@derbymuseum.org

Comp Policy:

Two complimentary tickets per motorcoach

2012 FEATURE EXHIBIT:

URBAN BOURBON

@ KENTUCKY DERBY MUSEUM

Presented by

Four Roses



BOURBON



MARCH 4, 2012 - DECEMBER 31, 2012

At the gateway to Bourbon Country, Louisville celebrates fine spirits and legendary horse races. Take a sip of the bluegrass, bourbon style at the Kentucky Derby Museum's new Urban Bourbon exhibit.

Ask about our bourbon tasting packages for groups.

