



Kentucky Derby Museum

KY

Where Every Day is Derby Day!

2024-2025 Options & Pricing for Groups of 15+

MUSEUM GENERAL ADMISSION INCLUDES

- “The Greatest Race,” a 360° media experience
- Two floors of family-friendly interactive exhibits, including our newly reopened stable exhibit
- 30-Minute Guided Track Visit
- Access to our Gift Shop
- Derby Café & Bourbon Bar

2 hrs suggested for full visit. \$17 Adult | \$11 Child

DAILY MUSEUM HOURS

March 25th - November 30th:

Mon - Sat | 8am - 5pm

Sunday | 11am - 5pm

December 1st - March 24th:

Mon - Sat | 9am - 5pm

Sunday | 12pm - 5pm

**Hours subject to change*



The Museum is handicap accessible | An induction loop is available for the hearing impaired | Child: 1st-8th grade | Under 5: Free



Guided Churchill Downs Tours

TOUR OPTIONS INCLUDED W/ GENERAL ADMISSION

Guided Track Visit

See for yourself world-famous Churchill Downs Racetrack! Walk through the Grandstands where thousands of people roar with excitement on Derby day. *30-minute tour departs hourly 8:00 a.m. to 4:00 p.m.*

Included in General Admission Price

ADD-ON TOUR OPTIONS

Backstretch Breakfast Workout Tour 🍴🏇

Our most exclusive group tour! Experience the backside of the racetrack during a rail-side breakfast in the Track Kitchen all while watching the horses during their morning workouts. *75-minute tour. 7:00 a.m. & 8:30 a.m. Monday-Saturday, March-November.*

\$29pp added to the General Admission Rate



Tour Routes & Museum Exhibits Celebrating Derby 150!

See & Be Seen: 150 Years of Derby Fashion
(Opening July 2024)

Kentucky Derby Festival *(Opening in February 2024)*

Riders Up *(Opening in April 2024)*

Long Shots *(March 27-December 31, 2024)*

Garden & Greenhouse Walking Tour

Tour the racetrack's amazing 12,000-square-foot Horticultural Center and learn first-hand what it takes to keep the grounds beautiful on Kentucky Derby Day and year-round from Churchill Downs Horticulture Director, Matt Bizzell. *60-min tour, Available Upon Request.*

\$19pp added to the General Admission Rate



Meal Included

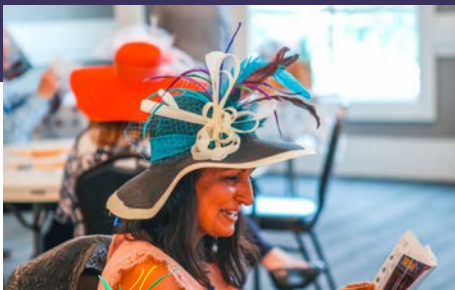


Souvenir Included



Available Off-Site

704 CENTRAL AVE | LOUISVILLE, KY 40208 | DERBYMUSEUM.ORG | 502.637.1111



Interactive Group Activities

OPTIONAL GROUP TOUR ADD-ON EXPERIENCES

Hatitude

Express your Hatitude and create your own Kentucky Derby hat. We provide the supplies - you provide the style! **60min \$25pp**

Mint Julep University

Learn how to make a Mint Julep from scratch, and of course, drink it. Enjoy this cocktail with a Kentucky treat – bourbon balls! Must be 21+ **45min \$25pp**

Lucky Shoes

Craft your lucky souvenir to take home by decorating an authentic horseshoe. All supplies are provided. **45min \$12pp**

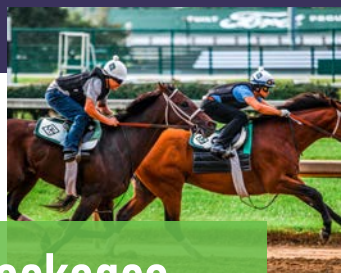
Race Activity

Great for corporate outings or groups who LOVE fun! Share in the excitement of horse racing in our mock racing activity. Prizes included! **60min \$15pp**
**Reindeer Games available during the holidays*



Racing Silk Souvenir

What's the story behind all those colorful silks? Learn all about the history while designing your own custom racing silk souvenir! **45min \$10pp**



Museum & Live Racing Packages

Daily Double

Begin your day with admission to the Kentucky Derby Museum and end your day at Churchill Downs Racetrack for a thrilling live racing experience! Seating in Millionaires Row or Skye Terrace, a fabulous Chef's Buffet, and a race day program are all included. **4+hr Experience. \$65pp**

It's My Derby - Day at the Races

The ULTIMATE Kentucky Derby experience! This full day package includes Daily Double tickets, Hatitude, and a betting lesson from a professional handicapper. Your group will truly love their very own Derby Day! **5+Hr Experience. \$95pp**

AVAILABLE ON REGULAR PRICED LIVE RACING DATES IN MAY, JUNE, SEPTEMBER, & NOVEMBER

REQUEST YOUR VISIT ONLINE AT: DERBYMUSEUM.ORG/PLAN-A-VISIT/TOURS/GROUPS



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[Group Tours Media Kit](#)