



# Kentucky Derby Museum

KY

*Where Every Day is Derby Day!*

## 2024-2025 Options & Pricing for Groups of 15+

### MUSEUM GENERAL ADMISSION INCLUDES

- "The Greatest Race," a 360° media experience
- Two floors of family-friendly interactive exhibits, including our newly reopened stable exhibit
- 30-Minute Guided Track Visit
- Access to our Gift Shop
- Derby Café & Bourbon Bar

**2 hrs suggested for full visit. \$17 Adult | \$10 Child**

### DAILY MUSEUM HOURS

**March 25th - November 30th:**

Mon - Sat | 8am - 5pm

Sunday | 11am - 5pm

**December 1st - March 24th:**

Mon - Sat | 9am - 5pm

Sunday | 12pm - 5pm

*\*Hours subject to change*



The Museum is handicap accessible | An induction loop is available for the hearing impaired | Child: 1st-8th grade | Under 5: Free



## Guided Churchill Downs Tours

### TOUR OPTIONS INCLUDED W/ GENERAL ADMISSION

#### Guided Track Visit

See for yourself world-famous Churchill Downs Racetrack! Walk through the Grandstands where thousands of people roar with excitement on Derby day. 30-minute tour departs hourly 8:00 a.m. to 4:00 p.m.

**Included in General Admission Price**

### ADD-ON TOUR OPTIONS

#### Backstretch Breakfast Workout Tour

Our most exclusive group tour! Experience the backside of the racetrack during a rail-side breakfast in the Track Kitchen all while watching the horses during their morning workouts. 75-minute tour. 7:00 a.m. & 8:30 a.m. Monday-Saturday, March-November.

**\$27pp added to the General Admission Rate**

#### Garden & Greenhouse Walking Tour

Tour the racetrack's amazing 12,000-square-foot Horticultural Center and learn first-hand what it takes to keep the grounds beautiful on Kentucky Derby Day and year-round from Churchill Downs Horticulture Director, Matt Bizzell. 60-min tour, Available Upon Request.

**\$19pp added to the General Admission Rate**



## Tour Routes & Museum Exhibits Celebrating Derby 150!

See & Be Seen: 150 Years of Derby Fashion  
(Opening July 2024)

Kentucky Derby Festival (Opening in February 2024)

Riders Up (Opening in April 2024)

Long Shots (March 27-December 31, 2024)



Meal Included



Souvenir Included



Available Off-Site

704 CENTRAL AVE | LOUISVILLE, KY 40208 | DERBYMUSEUM.ORG | 502.637.1111





# Interactive Group Activities

OPTIONAL GROUP TOUR ADD-ON EXPERIENCES

## Hatitude 🎁 📍

Express your Hatitude and create your own Kentucky Derby hat. We provide the supplies - you provide the style! **60min \$25pp**

## Mint Julep University

Learn how to make a Mint Julep from scratch, and of course, drink it. Enjoy this cocktail with a Kentucky treat - bourbon balls! Must be 21+ **45min \$20pp**

## Lucky Shoes 🎁

Craft your lucky souvenir to take home by decorating an authentic horseshoe. All supplies are provided. **45min \$12pp**

## Race Activity 📍

Great for corporate outings or groups who LOVE fun! Share in the excitement of horse racing in our mock racing activity. Prizes included! **60min \$15pp**  
*\*Reindeer Games available during the holidays*



## Racing Silk Souvenir 🎁

What's the story behind all those colorful silks? Learn all about the history while designing your own custom racing silk souvenir! **45min \$10pp**



# Museum & Live Racing Packages

## Daily Double 🎯

Begin your day with admission to the Kentucky Derby Museum and end your day at Churchill Downs Racetrack for a thrilling live racing experience! Seating in Millionaires Row or Skye Terrace, a fabulous Chef's Buffet, and a race day program are all included. **4+hr Experience. \$56pp**

## It's My Derby - Day at the Races 🎯 🎁

The ULTIMATE Kentucky Derby experience! This full day package includes Daily Double tickets, Hatitude, and a betting lesson from a professional handicapper. Your group will truly love their very own Derby Day! **5+Hr Experience. \$89pp**

AVIALABLE ON REGULAR PRICED LIVE RACING DATES IN MAY, JUNE, SEPTEMBER, & NOVEMBER

**REQUEST YOUR VISIT ONLINE AT: [DERBYMUSEUM.ORG/PLAN-A-VISIT/TOURS/GROUPS](http://DERBYMUSEUM.ORG/PLAN-A-VISIT/TOURS/GROUPS)**



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**Group Tours Media Kit**